Text Marketing is an art. To be good at it you need to master the art of prospecting. Review Approach: FORM (Conversational Marketing)

When engaging in a conversation:

1. Do it privately
2. Ask a question, and keep answer short with a question
3. Complement
4. Never defend.
5. Let them lead you.

Text Marking Video Approach

Proper way for me to ask about sharing the business with prospects
1 -  Greet, (Hello,  name,  how your day?)
2 -  WAIT for response
3 -  I'm starting an online business and looking to expand so I'm wondering if you can help me out
4 - WAIT for response
5 -  Thanks! If I send you a 9 minutes video will you watch it?
6 -  WAIT for response
7 -  When do you think you can watch it?
8 -  WAIT for response
9 -  Great! When would be a good time for me to (call or text) you to follow up with you after you watch the video?
10 -  WAIT for response
11 -  I'll call/text you (@ the time given by the prospect)
12 -  WAIT
13 -  Here is the link to the video, let me know what you like about it and I will talk to you ( the confirmed date and time).